



COURSE DESCRIPTION

21st Century Sun Tzu Leadership Workshop

Duration : 1 day

With changing technology and an ever-widening gap between different generations of the workforce, it can be challenging to adopt a way to lead in the 21st Century. Yet successful organizations are those that can engage the entire workforce and attain synergy. This workshop examines how leaders can tap into some timeless wisdom to help them lead and meet the challenges in today's business environment.

Through discussions and exercises, participants will learn how to apply Sun Tzu leadership concepts to create an edge in their organizations by aligning the efforts and talents of different generations of the workforce.

What participants will learn

At the completion of the course, participants will be able to:

- Appreciate why Sun Tzu's timeless wisdom can help us meet workplace challenges of the 21st Century
- Apply Sun Tzu's principles in leading an organization
- Apply Sun Tzu's principles in leading a team
- Apply Sun Tzu's principles in leading the younger generations of workforce

Methodology *Discussions, mini-lecture, role-play, dialogues, demonstrations, exercises*

Audience Managers and executives

Course Outline

1. Challenges in the 21st century and some timeless wisdom

- Human capital challenges in the 21st century
- Truths and myths of the younger generations of workforce
- Sun Tzu and why his teaching is still relevant in modern time
- Sun Tzu's leadership framework for the 21st century

2. Leading an organization

- The five (5) factors that drive success in an organization
- What leaders can do to achieve total alignment?
- Optimizing engagement with Tao
- *Case examples*
- Assessing effectiveness of an organization

3. Leading the team

- Qualities of an effective leader
- Developing trust and relationship
- Doing the right things in the face of obstacles
- Managing emotions
- Creating a spirit of community
- *Case examples*

4. Leading the Younger Generations

- Understanding Gen Y-ers and Gen Z-ers
- Building a culture that works for the younger generations
- Leveraging modern communication technologies to engage staff of all generations
- Balancing Benevolence and Discipline
- Strengthening competence and confidence
- Encouragement and recognitions
- *Case examples*